GoDIGITAL

Module 3 –Web Design
Self-assessment questions

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Topic 1: Fundamentals of the Web	
Question 1: What is the HTML? Select the true statements.	
Option 1	It is a suitable environment for sharing the web pages.
Option 2	It allows describing the content, appearance, and behavior of the web page.
Option 3	It translates easy to understand domain names into hard to remember IP address.
Question 2: What is the responsive web design? Select the true statements.	
Option 1	It is an approach which suggests that design and development should respond to the user's behavior and environmental conditions such as screen size, resolution, platform and orientation (portrait or landscape).
Option 2	It gives us much more possibilites for positioning elements on the web page.
Option 3	It began to offer to host users websites on servers of these services, without the client needing to own the necessary equipment required to operate the website.
Question 3: What are the domain names? Select the true statements.	
Option 1	They are IP addresses which contain only numbers, so they are hard to remember by the human.
Option 2	Domain names are easy to read and remember by the human addresses of servers, which contain web sites.
Option 3	Domain names are no more supported in contemporary web browsers, such as Google Chrome, Mozilla Firefox and Microsoft Edge.
Question 4: . To create the interactivity on the web page, we should use … Select the true statements.	

Option 1	JavaScript language (JS)
Option 2	Flash technologies
Option 3	Each chosen between above mentioned
Question 5: The responsive web design facilitate to use website on … Select the true statements.	
Option 1	Only PC
Option 2	All above, switching the web fit to user's behavior and environmental conditions such as screen size, resolution, platform and orientation (portrait or landscape)
Option 3	iPhone and/or tablet

Topic 2: Website Planning, functionalities and main aspects of the frequently used systems	
Question 1: What is done in the method called scenarios and characters? Select the true statements.	
Option 1	Finding a detailed answer to the question: „Why does this website need to exist?"
Option 2	The user can easily jump to any of the main pages with a single click with the navigation bar on every page.
Option 3	Considering possible scenarios and characters, you should define the navigation design.
Question 2: What can be done using the WordPress Media Uploader tool? Select the true statements.	
Option 1	You can upload the image you want to use from your computer by dragging it into the upload area
Option 2	You can create interactive prototypes.
Option 3	You can change your gallery settings like number of columns, title and caption positioning, margins, heights, thumbnail sizes, image dimensions, etc.
Question 3: What can be done using the BuddyPress plugin? Select the true statements.	
Option 1	You can grant rights to users.
Option 2	You can add video on your website.
Option 3	It turns your WordPress site into a social network allowing you to build your own online community.

Question 4: What are Meta keywords? Select the true statements.	
Option 1	The most important words in the content
Option 2	The tags used for definition of thee keywords related with the content of the webpage.
Option 3	The words defining understanding of the news

Question 5: Add Gallery button above the post editor is used for a purposes? Select the true statements.	
Option 1	To bring up a popup where you can choose the gallery you created right now
Option 2	click to choose the gallery and then select the insert button
Option 3	All above

Topic 3: Layout, Typography and Formatting (Graphics, Color, Transparency)	
Question 1: What is optimizing of the graphics? Select the true statements.	
Option 1	During this process, there is consideration which proportions of the pixel (width to height ratio) will be the most appropriate and crop the image to fixed dimensions.
Option 2	The target of it is to reduce the file size of the image for faster downloading, without compromising the quality of the picture.
Option 3	Downloading several smaller packets of information on the web.
Question 2: What is anti-aliasing? Select the true statements.	
Option 1	It is a technique used in computer graphics that allow smooth out the naturally jagged edges of objects such as text or any area where a transition in tonal values is required.
Option 2	Finding a balance among the quality you want and speed of download of it your viewers want.
Option 3	Purposely breaking a rule if you know it well and are doing it to make an experiment.
Question 3: What is Unsharp Mask feature? Select the true statements.	
Option 1	Sharpens the image based on levels of contrast while keeping the areas that don't have contrasting pixels smooth
Option 2	It adjusts the file size and quality of your images.
Option 3	It simulates the transparency effect in JPEG format.

Question 4: CSS navigation menus are used commonly in standards-based design due to they can easily be updated and modified, and because … Select the true statements.	
Option 1	They are picture based
Option 2	They are object-based
Option 3	They are text-based
Question 5: What are pixels? Select the true statements.	
Option 1	The set of triangles that make up a computer image
Option 2	The complexe building blocks of a digital image
Option 3	The basic logical unit in digital graphics. Pixels are combined to form a complete image, video, text or any visible thing on a computer display.

Topic 4: Browser Compatibility and Webpage Responsibility and Security	
Question 1: What should you do to maximize how often your customers see your business in local search results? Select the true statements.	
Option 1	Enter complete data and verify my location.
Option 2	Choose the level of the web browser.
Option 3	Identify an user via their device.
Question 2: What you are able to make to have a better local ranking on Google? Select the true statements.	
Option 1	The set of a dots or squares on a computer monitor displaying screen.
Option 2	Use media queries in CSS3.
Option 3	Create an additional stylesheet.
Question 3: What is a web cookie? Select the true statements.	
Option 1	It is a technology invented by the Google to place your company on Google Maps.
Option 2	It is a small piece of data sent from a website and stored on the user's device by the user's web browser while the user is browsing.
Option 3	It is a virtualization environment.
Question 4: Which from mentionned below is not Browser? Select the true statements.	
Option 1	Chrome
Option 2	Java Script
Option 3	Mozilla
Question 5: What is the role of "cookies" in the website? Select the true statements.	
Option 1	They can be used as the game
Option 2	They are necessary to design of the web
Option 3	Small text files stored in a web user's browser directory or data folder, useful for on visitors' browsers to retain login credentials, identify customers, and provide a customized shopping experience.