



Module 3 – Web Design

Final assessment questions

Topic 1: Fundamentals of the Web

Question 1: What is the responsive web design? Select the true statements.

Option 1	It is an approach which suggests that design and development should respond to the user's behavior and environmental conditions such as screen size, resolution, platform and orientation (portrait or landscape).
Option 2	It gives us much more possibilities for positioning elements on the web page.
Option 3	It began to offer to host users websites on servers of these services, without the client needing to own the necessary equipment required to operate the website.
Correct Answer 1	It is an approach which suggests that design and development should respond to the user's behavior and environmental conditions such as screen size, resolution, platform and orientation (portrait or landscape).

Question 2: . To create the interactivity on the web page, we should use ... Select the true statements.

Option 1	JavaScript language (JS)
Option 2	Flash technologies
Option 3	Each chosen between above mentioned
Correct answer 3	Each chosen between above mentioned

Topic 2: Website Planning, functionalities and main aspects of the frequently used systems	
Question 1: What is done in the method called scenarios and characters? Select the true statements.	
Option 1	Finding a detailed answer to the question: „Why does this website need to exist?“
Option 2	The user can easily jump to any of the main pages with a single click with the navigation bar on every page.
Option 3	Considering possible scenarios and characters, you should define the navigation design.
Correct answer 3	Considering possible scenarios and characters, you should define the navigation design.
Question 4: What are Meta keywords? Select the true statements.	
Option 1	The most important words in the content
Option 2	The tags used for definition of thee keywords related with the content of the webpage.
Option 3	The words defining understanding of the news
Correct answer 2	The tags used for definition of thee keywords related with the content of the webpage.

Topic 3: Layout, Typography and Formatting (Graphics, Color, Transparency)	
Question 1: What is optimizing of the graphics? Select the true statements.	
Option 1	During this process, there is consideration which proportions of the pixel (width to height ratio) will be the most appropriate and crop the image to fixed dimensions.
Option 2	The target of it is to reduce the file size of the image for faster downloading, without compromising the quality of the picture.
Option 3	Downloading several smaller packets of information on the web.
Correct answer 2	The target of it is to reduce the file size of the image for faster downloading, without compromising the quality of the picture.
Question 3: What is Unsharp Mask feature? Select the true statements.	
Option 1	Sharpens the image based on levels of contrast while keeping the areas that don't have contrasting pixels smooth
Option 2	It adjusts the file size and quality of your images.
Option 3	It simulates the transparency effect in JPEG format.
Correct answer 1	Sharpens the image based on levels of contrast while keeping the areas that don't have contrasting pixels smooth
Question 5: What are pixels? Select the true statements.	
Option 1	The set of triangles that make up a computer image
Option 2	The complexe building blocks of a digital image
Option 3	The basic logical unit in digital graphics. Pixels are combined to form a complete image, video, text or any visible thing on a computer display.
Correct answer 3	The basic logical unit in digital graphics. Pixels are combined to form a complete image, video, text or any visible thing on a computer display.

Topic 4: Browser Compatibility and Webpage Responsibility and Security	
Question 3: What is a web cookie? Select the true statements.	
Option 1	It is a technology invented by the Google to place your company on Google Maps.
Option 2	It is a small piece of data sent from a website and stored on the user's device by the user's web browser while the user is browsing.
Option 3	It is a virtualization environment.
Correct answer 2	It is a small piece of data sent from a website and stored on the user's device by the user's web browser while the user is browsing.
Question 5: What is the role of "cookies" in the website? Select the true statements.	
Option 1	They can be used as the game
Option 2	They are necessary to design of the web
Option 3	Small text files stored in a web user's browser directory or data folder, useful for on visitors' browsers to retain login credentials, identify customers, and provide a customized shopping experience.
Correct answer 3	Small text files stored in a web user's browser directory or data folder, useful for on visitors' browsers to retain login credentials, identify customers, and provide a customized shopping experience.
Question 1: What should you do to maximize how often your customers see your business in local search results? Select the true statements.	
Option 1	Enter complete data and verify my location.
Option 2	Choose the level of the web browser.
Option 3	Identify an user via their device.
Correct answer 1	Enter complete data and verify my location.